

EXECUTIVE COACHING



Proven
Impact

Your executives face unprecedented complexity, faster change, and higher expectations. Our executive coaching services enable your senior leaders to more effectively navigate transitions, lead transformation, and drive organizational results.

ADDRESS YOUR MOST CRITICAL LEADERSHIP CHALLENGES

Make the most out of your investment and see tangible results. Our outcomes-based approach addresses the leadership challenges that research shows are most critical for executive success. Each focus area provides a structured foundation, which is then personalized to fit your leaders' unique context, to accelerate their performance.

98%
increase in overall
leadership capability

95%
boosted job
performance

Role Transition — Navigate new responsibilities with clarity and confidence

Team Effectiveness — Strengthen collaboration, performance, and engagement

Organizational Change — Build alignment and lead through transformation

Communication, Presence, and Influence — Engage and inspire stakeholders

Managing Time, Stress, and Energy — Develop resilience and prevent burnout

Global Leadership — Build cultural intelligence for cross-border impact

Strategic Thinking — Enhance decision-making and long-term planning



THE CCL COACHING DIFFERENCE

Proven Methods for Lasting Change

Fast-track behavior changes that stick. Our neuroscience-based approach aligns with how the brain creates new patterns of thinking and behavior, accelerating development and ensuring sustainable change.

Flexibility Where It Matters

Busy leaders connect with coaches when and how they need to through our flexible membership model. They also receive curated learning materials and other actionable tools through our coaching platform to reinforce learning and enable immediate application between sessions.

World-Class Coaches Who Scale Globally

As one of the largest managed coaching providers, our network of senior-level coaches is rigorously trained, fluent in multiple languages, and follows a proven, uniform methodology. Unlike brokerage services, we deliver consistent, high-quality coaching tailored to your organization's needs — no matter where your leaders are in the world.

HOW IT WORKS

1. Identify Your Leaders for Coaching

Choose C-suite executives, functional leaders, directors, or senior managers who will benefit most from coaching.

2. Determine Development Outcomes

Pinpoint the key leadership challenge or goal to address, so you can measure tangible progress.

3. Pick Your Coaching Package

Select a flexible package — 4, 6, 9, or 12 months — based on your leaders' development needs and timeline.

4. Partner With Us for Leader-Coach Matching

Through a proven preparation process, we ensure coaching delivers meaningful outcomes for each leader and the organization. This includes meeting with organizational sponsors and hand-pairing each leader with a coach who best matches with their needs and preferences.

5. Receive Ongoing Coaching & Digital Support

Leaders participate in regular 1:1 coaching sessions and gain access to a digital library of leadership tools, curated content, and on-demand resources. Alignment meeting(s) with the direct supervisor are encouraged to ensure outcomes are relevant to the participant and the organization.

6. Track Progress & Outcomes

Track your leaders' sessions and milestones through the coaching platform. At the end of the engagement, measure progress and outcomes through a final evaluation process.

Proven
Impact

96%

drove greater
business success

92%

strengthened ability
to lead under pressure

Get in touch

Take your organization's
leaders to the next level
with executive coaching.

Give us a call at
+1 336 545 2810
or learn more
at ccl.org/coaching

